

SURVEY
VSEA Communications Committee
Listening Tour
Fall 2011

The goals of the VSEA Communications Committee are to:

1. Assist in the development of a broad based communications plan of the goal, mission and work of the VSEA.
2. Assist with ideas relating to communications that will foster recruitment and retention of VSEA members.
3. Help develop and ensure posting of materials in the worksites, including bulletin boards.
4. Upon request of any committee or unit, assist with communications about issues, programs, work, member involvement, etc.
5. Ensure that the VSEA website will be used as a means to convey important and timely information. The committee will assist in the development and utilization of the interactive aspect of the website for use by activists, in accordance with approval by the Board.
6. Assist with the promotion of a positive image of VSEA in the public through work with the VSEA Communications Division and other avenues.

We need your input!

Please take a few moments to answer the questions below and return this survey to the person who gave it to you, or mail it yourself to: Doug Gibson, VSEA Headquarters, 155 State Street, P.O. Box 518, Montpelier, VT 05601-0518
Surveys can also be scanned and emailed to dgibson@vsea.org.

1. On average, how often do you visit the VSEA web site?

- Never
 Daily
 1-3 times per week
 1-3 times per month
 1-3 times per year

2. Do you currently receive adequate information from VSEA about the following?

- Bargaining of contracts: Yes No
Political and legislative issues impacting state employees: Yes No
Work place safety and health issues: Yes No
VSEA-sponsored social activities: Yes No

3. There are a number of different ways by which VSEA can provide you information about everything from contract bargaining, to legislative or political issues, to VSEA events or activities. Generally speaking, which of the following means of communication are convenient for you for receiving information from VSEA (check all that apply)?

- U.S. Mail
 Email
 Personal phone call from staff member or fellow VSEA member
 Robocall with urgent or timely information
 Facebook page
 1-3 times per year

(over)

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4. It is very important for VSEA to be able to contact you from outside the state email system. Please tell us your preferences regarding email communication from VSEA outside the state email system:

Do you have access to a "home" email account? Yes No

If yes, are you willing to accept VSEA communications via your home email account? Yes No

5. Do you currently have adequate opportunities to voice your opinions or concerns about VSEA issues and participate in VSEA decision making either directly or through your elected representatives?

Yes No

6. Which of the following opportunities for member-to-member communication are you most likely to take advantage of (check all that apply)?

Attending chapter meetings

Attending special regional meetings

Participating on a VSEA members' blog

Discussing issues with a fellow VSEA member who telephones you

In the space below, please feel free to add any additional comments that would help the VSEA Communications Committee fulfill its mission.

Optional Information:

Please provide any of the following contact information for receiving future VSEA communications

NAME

Address

Town State Zipcode

Phone – home

Phone – cell

Home Email